

OUR STORY

On a hot summer evening, sitting outside sipping on a cool drink, we were talking about how lucky we were to have this life style of our choosing – farming. Then from nowhere came this idea we should grow some saskatoon plants so we good enjoy their spring blossoms. But after discussion and research we realized we didn't really want to do that because it meant using chemicals and sprays we were not fond of. Saskatoons had grown on the Prairies for hundreds of years and so had their pests and diseases.

So next came a new crop...U of S cherries. Why don't we grow cherries? They are not native to this province. And they are healthy for you. After sleeping on this idea the next day research began. We were hooked. And the rest is history.

We now have an established orchard with 5000 cherry plants...not saskatoons. The plants didn't come without its struggles, a lot of hard physical work, research, and constant learning. We love what we do and are constantly learning from our mistakes...the cherries are teaching us a lot. We are learning every day and applying that knowledge (which is sometimes wrong) and growing our business. Our top priority is to provide a safe environment for our farm, family, and, you, our customers.

Bruce is the President of the Canadian Cherry Producers and also a Director of the Saskatchewan Fruit Growers Association. He has served nationally with the Canadian Horticultural Council. His dedication to this industry is why we are where we are today. Together Bruce and Charlene are building and growing for the future.

If you are ever near Imperial, SK we would love you to stop by and take a tour. We learn so much from people that we connect with. We love to share what we have learnt, good or bad, and in the process develop lasting relationships.

Charlene and Bruce Hill